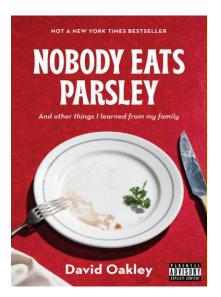


Nobody Eats Parsley by David Oakley



ISBN: 978-0-578-75726-1

Carmel Saybrook Books - \$19.95US /soft-cover /242pp

With the publication of *Nobody Eats Parsley*: And other things I learned from my family, **David Oakley** ushers us front and center to the inner circus of his family life. These are stories so ridiculous you might think they're fiction. They're not. If you're looking for the antidote to a pandemic – look no further. Each chapter is filled with hilarious true events from Dave's world and there's a nice life lesson 'take-away' from each. For example:

- The time David went to an X-rated drive-in without realizing his parents were in the next car. (pg. 79)
- Or the time he let his kid throw a rock through their living room window. (pg. 165)
 - Or about the time Dave bought a camouflage thong in a bait shop. (pg. 123)
 - And the chapter about the time he ruined a kid's birthday party. (pg. 111)
 - And the other time he ruined a kid's birthday party. (pg. 183)

Nobody Eats Parsley is divided into 4 thematic parts that reveal the roller-coaster life of an advertising creative director, father, friend and everything in-between. David writes about the absurd realities of life with a nuanced style that is honest, transparent and memorable.

•

David Oakley has been telling brand stories for years. As Founder and Creative Director at BooneOakley advertising agency, he has won many prestigious honors, but none more distinguished than the Kaopectate Award he received in the eighth grade for having diarrhea of the mouth. His first book, *Why Is Your Name Upside Down?* is full of stories from his life in advertising. Despite this, he was recently inducted into the North Carolina Advertising Hall of Fame. He serves on the Board of the Hussman School of Journalism and Media at the University of North Carolina/Chapel Hill.

He lives with his wife, Claire, and their dog, Walter, in Charlotte, where they raised Sydney and Lucas. He loves his family very much and hopes they still love him after reading this book.

Praise for

- Nobody Eats Parsley: And other things I learned from my family -

- -"David makes me laugh. Especially in bed." Claire Oakley, wife
- -"This may not be my dad's best book, but it's definitely in the Top 2." Sydney Oakley, daughter
- -"I met David Oakley once." Malcolm Gladwell, New York Times best-selling author of *Outliers*
- -"Great stories. You made me smile.' Seth Godin, International best-selling author of *Purple Cow*

For Media Interviews and Special Events:

Lynda Bouchard, Media Director – <u>Lynda@BookingAuthorsInk.com</u>

864-363-2733

•

To Contact David:

http://www.davidoakley.com

doakley@booneoakley.com